

# Applying the Cape Cod Model to Coaching: Working One-on-One

Dates	<b>March 1-6, 2012</b> <b>Begins Thursday, 3pm</b> <b>Ends Tuesday, 12 noon</b>
Fee	<b>\$1,650</b> <b>GISC Members: \$1,600</b>
CE hours	<b>34</b>
Faculty	<b>Stuart Simon, LICSW; with faculty drawn from:</b> <b>Ann Carr, MS, PCC; Mark Magerman, PhD, LCSW, BCD;</b> <b>Jaqueline Sherman, PhD; Tracy Saunders, MA;</b> <b>and Zeynep Tozum, MA, PCC</b>



This program focuses on coaching applications of the Cape Cod Model, a specific intervention technique that supports the individual's own competencies and ability to move towards change. It is designed for both clinically and organizationally trained people either working as coaches or for those considering a move into coaching. The program features supervised practice applying the Cape Cod Model with real-life clients. It will also provide opportunities to discuss how working with an individual is similar to and different from working with a small group or organization, exploration and expansion of the ways participants use themselves in the coaching process, and opportunities to discuss challenging coaching cases.

In the context of applying the Cape Cod Model in a one-on-one setting, participants will clarify their understanding of the role of a coach, better appreciate the difference between coaching and therapy, explore the coach's relationship with an organization, and discover how to determine whether a client needs more than coaching.

## Benefits

Participants will:

- Learn to use the competency perspective and structured feedback techniques of the Cape Cod Model as powerful coaching tools.
- Have the opportunity to receive personalized feedback from faculty, clients, and peers during supervised coaching practice with actual clients.
- Develop insight and new approaches to current work situations and challenging coaching clients.
- Have an opportunity for extensive practice.

## Participants

The program is designed for people who practice coaching or who are considering the practice of coaching.

ICF has certified this course for 24 CC hours and 10 other hours.

*"I attended Applying the Cape Cod Model to Coaching at GISC last year. Since then I have attended other coaching schools, but none with as much commitment and sense of community as the staff at GISC demonstrated. I left GISC with a great deal of practical knowledge to bring to my coaching practice as well as deep gratitude for the transformative work GISC is engaged in. This powerful experience will forever be with me."*

Jim Arsenault  
Life Coach

# Registration Form

Name: \_\_\_\_\_ Male:  Female:

Company Name: \_\_\_\_\_ Position: \_\_\_\_\_

Preferred Mailing Address - Work  / Home : \_\_\_\_\_

City/State/Province/Postal Code/Country: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Current Profession (please check all that apply):

Coach  Consultant/OD  Leader/Executive  Psychotherapist  Nonprofit  Other  \_\_\_\_\_

Professional Affiliations/Associations:

ICF (Int'l Coach Federation)  OD Network  APA  Other (please specify)  \_\_\_\_\_

How did you hear about this program? \_\_\_\_\_

If by referral, from whom? \_\_\_\_\_

**Please register me for:**

Program Title	Date	Fee
_____	_____	_____
_____	_____	_____

I am a GISC Member:  I would like to join GISC:  \$125/year

**Total:** \_\_\_\_\_

Invoice my organization:  \_\_\_\_\_

I have enclosed a check or money order payable to GISC (US funds only):

Charge my: Visa  Mastercard  American Express

Name as it appears on card: \_\_\_\_\_

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Cancellation Policy:** Refunds are available up to 21 days prior to a program, less a \$35 administration fee. When cancellation is made with a notice of 20 days or less, tuition will not be refunded, but may be applied to a future program within 2 calendar years.

Mail or fax along with your payment to:  
**GISC, PO Box 515, South Wellfleet, MA 02663-0515, USA**