

Building Blocks of Creativity

Dates	July 29 - 31, 2010 Begins Thursday, 9am Ends Saturday, 5pm
Fee	\$550 GISC Members: \$500
CE hours	19
Faculty	Katherine Greenleaf, JD, and Meg Weston, MFA

First-time participants:
Register by July 20th for
50% discount!
Complete Creativity Workshop
\$275
Call 508-349-7900
to register

Creativity is a central component of an engaging and joyful life, and each individual expresses their creativity in unique ways. The objective in this workshop is to increase a sense of fulfillment and engagement with the creative process, whether in the arts or in business. The question is not whether someone is creative, but rather what areas bring out their creativity. Together, participants and faculty will form a “creative community” and in highly interactive sessions will participate in exercises designed to increase sensory awareness and experiment with different ways to tap intuitive capabilities. Participants will learn about their creative process and those of others, reflect on where in life they express creative energy, and discover the conditions that nurture it. Additionally, participants will explore their resistance to creative pursuits, what blocks them, and strategies for overcoming blocks and building creative energy and commitment. The workshop will include theory but will primarily be experience based. Participants should come prepared to experiment, share, and have fun.

Benefits

Participants will:

- Use their senses and other exercises to increase awareness.
- Get a clearer understanding of their personal creative process and what supports it.
- Increase and channel their creative energy.
- Articulate specific intentions as to what type of experiences or outcomes they want to create as a result of harnessing creative energy more effectively.
- Explore how to establish a “creative space and habit” in daily life.
- Have an opportunity for extensive practice.

Participants

This workshop is intended for people of all backgrounds and disciplines who are interested in exploring their creative process.

ICF has certified this course for 15.8 CC hours and 3.5 other hours..

“The creativity program was incredibly insightful and applicable. The program helped me understand my strengths and weaknesses in creativity, and provided me with concrete ways to apply this knowledge in many facets of my personal and professional life. This is far more than just figuring out if there’s an artist inside all of us, but rather reframing what it means to be ‘creative,’ and to apply that learning at home, work and life. This course is relevant to both creative professionals as well as general business professionals as we all need to be as creative as possible in growing our companies and achieving our goals.”

Eric Koivisto
Creativity Workshop Participant



Application
Building Blocks of Creativity
July 29-31, 2010



Name: _____ Male: Female:

Company Name: _____ Position: _____

Address: _____

City/State/Province/Postal Code/Country: _____

Work Phone: _____ Home Phone: _____

Mobile Phone: _____ Email: _____

Current Profession: _____

Building Blocks of Creativity

July 29-31, 2010: _____ Fee: _____\$550 / _____\$500 Member _____

I am a first-time participant in a GISC workshop and am registering by July 20, 2010 - 50% discount \$275. _____

How did you hear about this program? _____

If by referral, from whom? _____

Additional Program Title: _____

Date: _____ Fee: _____

I am a GISC Member: I would like to join GISC: \$125/year

Invoice my organization: _____

I have enclosed a check or money order payable to GISC (US funds only):

Charge my: Visa Mastercard American Express

Name as it appears on card: _____

Signature: _____

Account Number: _____ Expiration Date: _____

Mail or fax along with your payment to: **GISC, PO Box 515, South Wellfleet, MA 02663-0515, USA**